



## Media Release

### Markus Hongler Proposed as New Chairman of Lucerne Festival

Lucerne, 3 December 2019. The Committee of Lucerne Festival's Board of Trustees will propose Markus Hongler to the Board of Trustees as the new Chairman effective 1 January 2020. A native of Lucerne, he has been a member of the Board of Trustees since 2012 and is currently its Vice Chairman. He has been CEO of the Swiss insurance company La Mobilière since 2011 and is additionally Vice Chairman of the Swiss Insurance Association SVV and a member of the Board of Directors of Luzerner Kantonalbank.

Lucerne Festival has been a matter close to Markus Hongler's heart for many years. "It would be a great honor and joy for me to take over the chairmanship of Lucerne Festival. For Lucerne and the entire region, the Festival is a unique institution of national importance and commands an international reputation. I will gladly do my very best, together with the Executive and Artistic Director Michael Haefliger and his team, to further develop and advance this unique Festival," said Hongler. Additionally, Markus Hongler is planned to take over as Chairman of the Foundation Friends of Lucerne Festival.

If he is confirmed by the Festival's Board of Trustees, Markus Hongler will succeed Dr. Hubert Achermann, who will leave the Board after eleven successful years at the helm of Lucerne Festival. Lucerne Festival is grateful to Dr. Hubert Achermann for his great commitment and for his valuable contributions to the successful further advancement of Lucerne Festival. The decision made earlier this year regarding the new Festival structure has set a course going forward, guaranteeing the Festival's future for the long term.

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